



FOR IMMEDIATE RELEASE

### **A thousand Big Gay Kisses means an easy grand for Marriage Equality USA**

Interactive Male celebrates a thousand Big Gay Kiss Contest pics. Every kiss generates a dollar for Marriage Equality USA, every video gets five.

Denver, CO – Monday, June 22, 2009 – In the battle to overturn Prop 8, Interactive Male, the most popular gay chatline in America, is turning a simple kiss into a step toward marriage equality. How? You do what comes naturally: kiss. [Share your Big Gay Kiss video with the world](#) and Marriage Equality USA gets a \$5 donation. Every photo entry earns one dollar for the cause of equal marriage across America.

With the first thousand gay kissing pics – and dozens of [gay kissing videos](#) – the site is a virtual love-in. Men kissing on their wedding day (legal in six states and Canada!), new young love, guys of every shape, age and color.

Show us your love at Interactive Male's kissing booth, on tour now! Our next stops:

- Denver Pride Festival, Denver, CO, June 27 & 28
- San Francisco LGBT Pride, San Francisco, CA, June 27 & 28
- San Diego Pride Festival, San Diego, CA, July 18 & 19

#### **Need some inspiration?**

- David Lauterstein, Nasty Pig CEO and writer, tells it like it is: "[A Kiss Ain't Just a Kiss](#)"
- [See gay men kissing for the camera](#) – and the cause
- Catch us at pride. The Interactive Male Big Gay Kiss Contest booth is at pride events across America this summer. [Check here for cities and dates.](#)

#### **\$10,000 to the best Big Gay Kiss video**

As if helping a good cause with a kiss isn't reason enough, Interactive Male is giving \$10,000 to the best Big Gay Kiss video. Monthly prizes for best pic are also part of the deal.

What makes a great contest video? "I'd love to see gay guys kissing in front of city hall, maybe a state legislature," says Joe Rachert, Interactive Male's Senior Manager of Promotions. "Sexy, daring, playful, sensuous – it all works."

Your expert opinion will help pick the \$10,000 grand prize video. "Come to the site to rate your faves," says Rachert. "We'll be counting the votes and giving away prizes every month. We've got hundreds of photos to browse through, dozens of videos."

"We are so thankful that the Big Gay Kiss is leading the love revolution as we kiss our way to equality," says Marriage Equality USA's Media Director, Molly McKay. "What the world needs now is love sweet love, so keep those kisses coming as we march toward fairness and civil marriage recognition around the good ole USA."

Over one thousand images are already on the site. That's the first thousand dollars to Marriage Equality USA. Ready to do your part? [Upload your Big Gay Kiss now.](#)



**About Interactive Male**

[Interactive Male](#) is the most popular gay men's chatline in North America. Connecting thousands of guys every day for over 15 years, Interactive Male leads the gay dating industry with innovative features like [gay video chat](#) and the [only gay Spanish chatline](#) anywhere. With local gay phone dating lines in over 750 cities, men always find what they want, where they want. Interactive Male is a proud sponsor of the GLBT community. For more information, visit <http://www.interactivemale.com>.

For more information on Interactive Male or Interactive Male's Big Gay Kiss Contest, or to arrange an interview, please contact:

Joe Rachert  
Senior Manager, Promotions & Brand PR, Interactive Male  
Email: joseph dot rachert at interactivemale dot com  
Tel: 604-629-6055 ext. 3354

**About Marriage Equality USA**

Marriage Equality USA is an all-volunteer, national non-profit organization whose mission is to secure legally recognized civil marriage equality for all, at the federal and state level, without regard to gender identity or sexual orientation. For more information on Marriage Equality USA, or to arrange an interview, please contact:

Molly McKay  
Media Director, Marriage Equality USA  
Email: media at marriageequality dot org  
Tel: 510.332.0872